Entry door guidelines

Logo should be placed centered on door at approximately eye-level (5’0” above finish floor). (Figures 1 & 2). Stacked logo version with scarlet “Block O” is preferred.

The logo should include a clear space equaling the width of a “Block O” away from all door edges and push bars — represented here as

A unit or department name may appear below the logo in uppercase or lowercase, color-matching Proxima Nova Regular font, stacked if applicable, and separated by the width of a “Block O.”

Match font size, font weight and color when using a unit or department name below a secondary signature.

Sidelights, typically not wide enough to accommodate a logo, may contain a room/suite number, hours or similar information. Font size, weight, and color requirements apply (Figure 3).

Samples appear for placement only, not content. Door signage out of compliance with these guidelines is subject to replacement at the owner’s expense. Have questions or want us to take a look before installation? Contact Steve Malone, malone.229 and/or identity@osu.edu.